

9 Ways to R.O.C.K. Your Next Virtual Meeting

Rasheryl McCreary
CEO, Executive Coach
TAO Leadership Development



VIRTUAL PRESENCE

9 Ways to R.O.C.K. Your Next Virtual Meeting



RASHERYL MCCREARY, HOST
EXECUTIVE COACH +
VIRTUAL PRESENCE EXPERT

WEDNESDAY, JUNE 22, 2016 at 10-11AM PACIFIC



LEADERSHIP
DEVELOPMENT™

Creatively Leveraging Authenticity™

Welcome

Rasheryl McCreary

CEO, Executive Coach

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Rasheryl McCreary

Executive Coach/Founder
TAO Leadership Development

1 Trained 1,000+ leaders at Fortune 500s

2 Senior Consultant w/global leadership development firm

3 15+ years of T&D experience

4 Georgetown, NYU, Case Western Reserve University



LEADERSHIP
DEVELOPMENT™

Creatively Leveraging Authenticity™

Executive Coaching & Training
Firm that helps leaders elevate
their **authentic personal brand**
and get their **BIG** ideas across in
ways that *engage, inspire, and*
motivate others.



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BUSINESS SCHOOL



Queen's
UNIVERSITY



“

You can have brilliant ideas, but if you can't get them across, your ideas won't get you anywhere.

Lee Iacocca



This Webinar Will Cover:

- ★ How to build your personal brand in a virtual environment
- ★ 5-point game plan to help you win on the virtual field
- ★ How to triumph over distractions/ malfunctions
- ★ Techniques to energize and engage your audience



PERSONAL BRAND

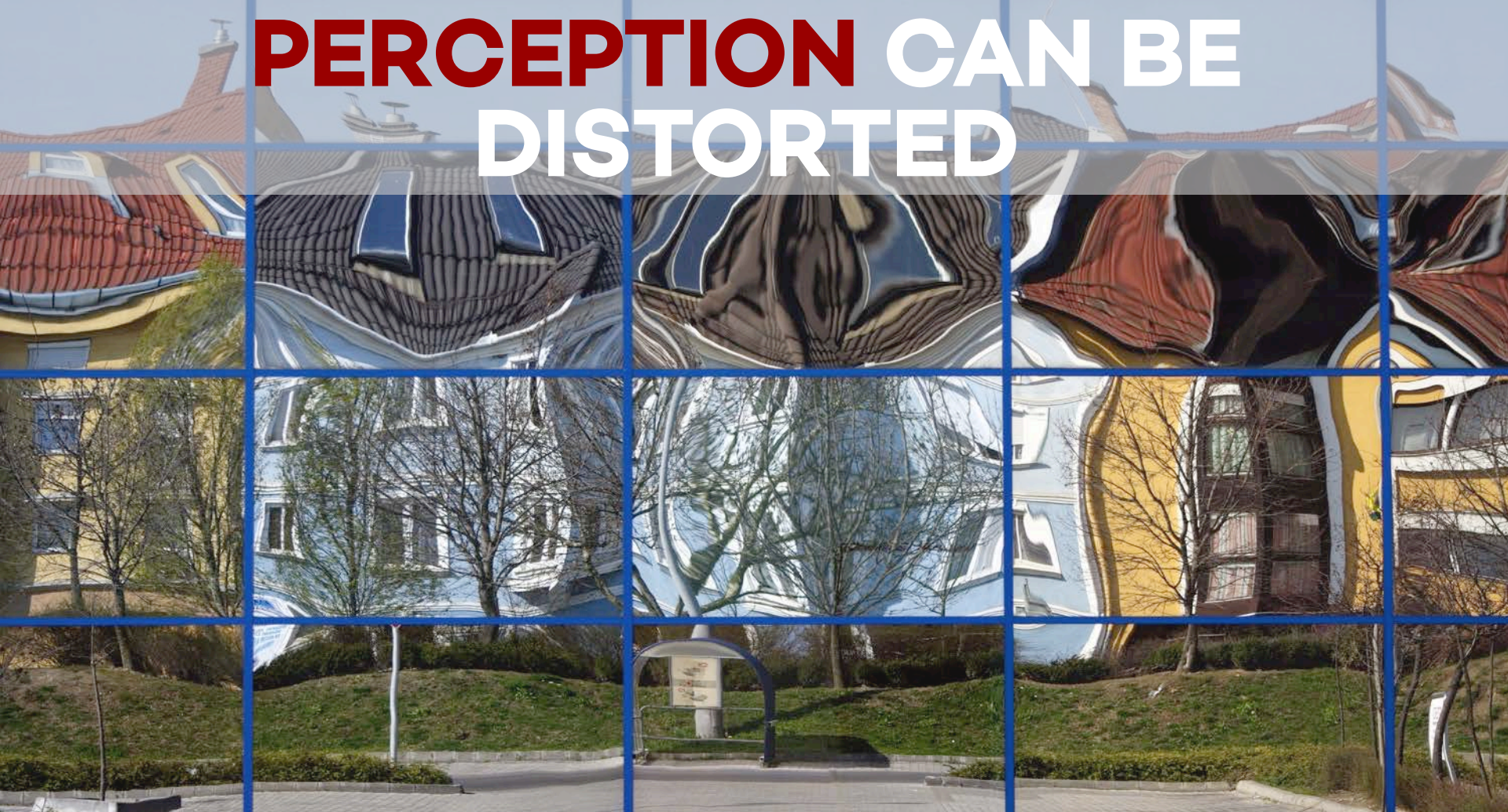
is

the **embodiment** of your unique strengths,
qualities, and core values.

BRAND CREATES PERCEPTION



PERCEPTION CAN BE DISTORTED





Most Virtual Meetings...



YOUR Virtual Meetings...



R.O.C.K.

Your Virtual Meeting

REAL
—
Them

In



OWN The Virtual Stage



CAPTIVATE The Audience



KEEP it Short and Sweet



BE SEEN

BE HEARD

STAND OUT

at the virtual table

9 Ways to

R.O.C.K.

Your Next Virtual Meeting

9 Ways to R.O.C.K. Your Next Virtual Meeting

- #1. 5-POINT GAME PLAN**
- #2. MAKE IT MEANINGFUL**
- #3. THE SHOW MUST GO ON**
- #4. REVERSE STANDING OVATION**
- #5. SHARE THE STAGE**
- #6. ENERGY + PASSION**
- #7. BE AUTHENTIC**
- #8. BE CLEAR + CONCISE**
- #9. THINK TED**

#1 - 5-POINT GAME PLAN

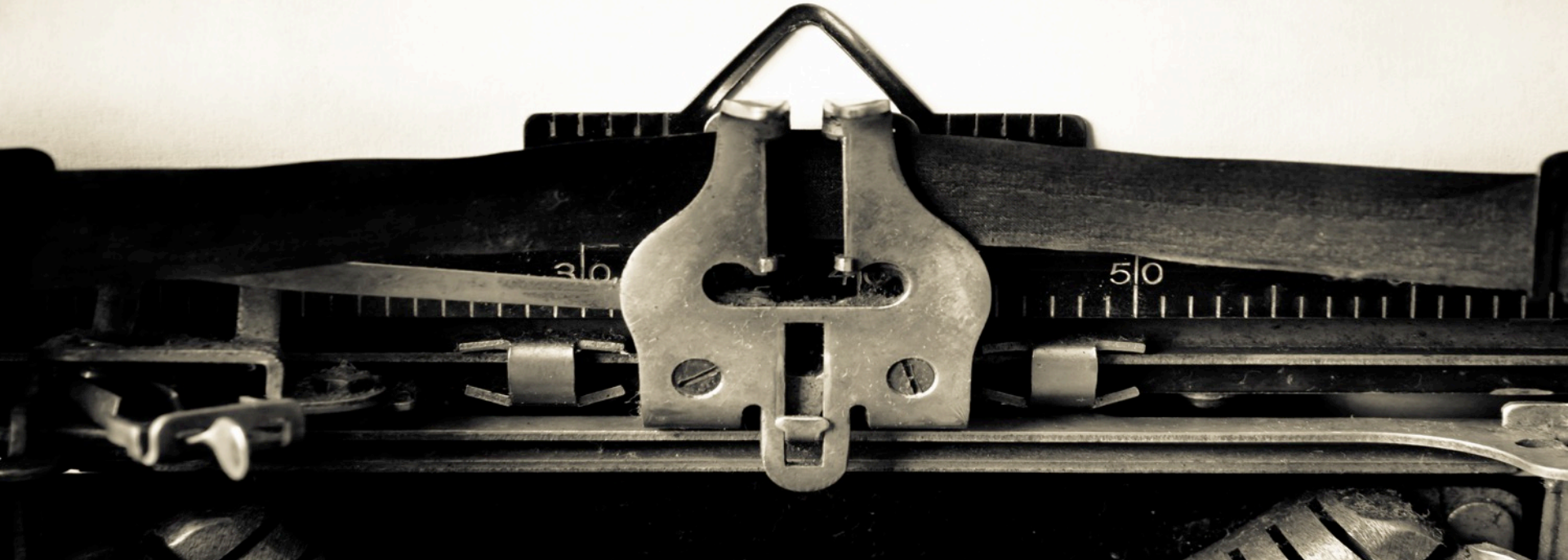


5-POINT GAME PLAN

1. Tee Up
2. Agenda
3. Ground Rules
4. Technology
5. Environment Scan

#2 - MAKE IT MEANINGFUL

Work smarter not harder



MAKE IT MEANINGFUL PRACTICES

- Relevant? Necessary? Right Medium?

#3 - THE SHOW MUST GO ON



Diana Ross, Central Park Concert 1983, Jim Nelson, The New York Times

THE SHOW MUST GO ON PRACTICES

- Rehearse
- Be Fully Present
- Have a Plan B

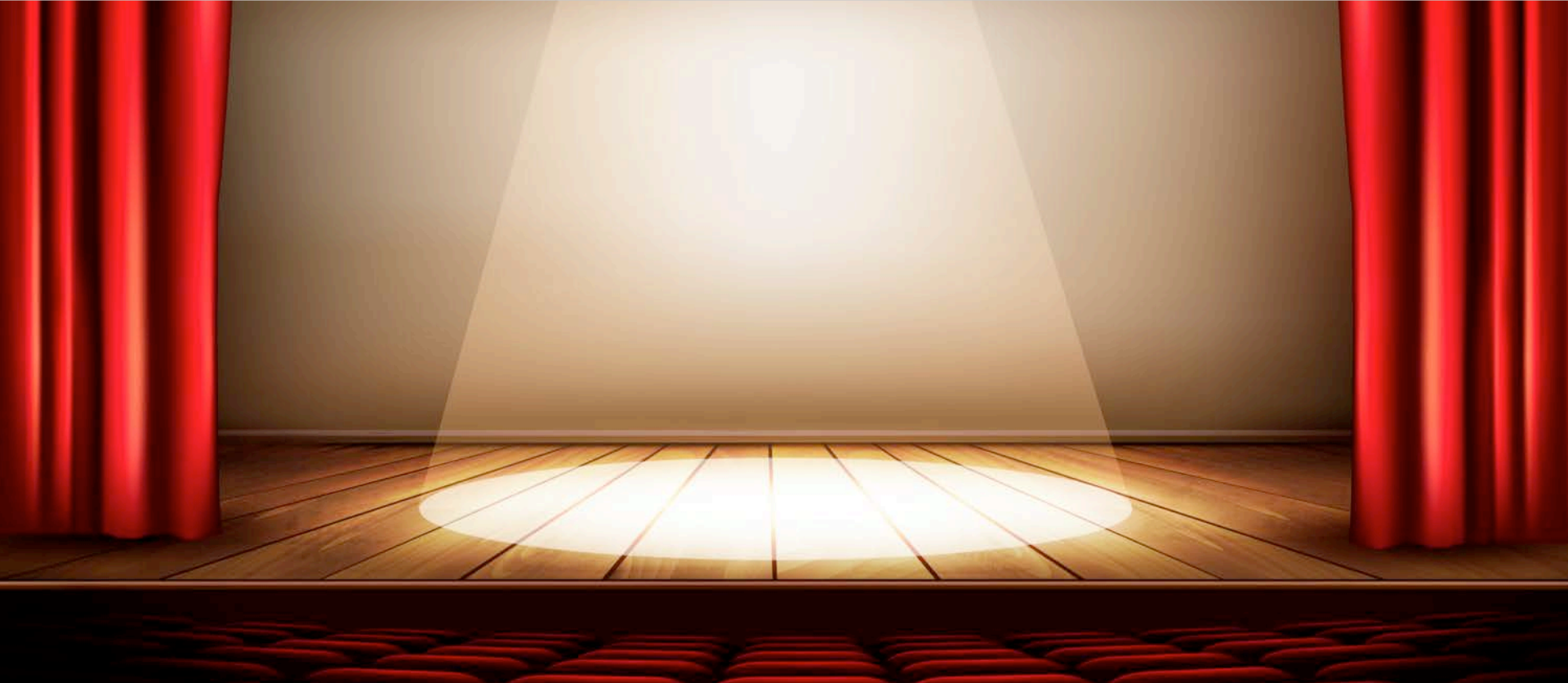
#4 - REVERSE STANDING OVATION



REVERSE STANDING OVATION PRACTICES

- Applaud Your Audience

#5 - SHARE THE STAGE



SHARE THE STAGE PRACTICES

- Dialogue vs. Monologue

#6 - ENERGY + PASSION



ENERGY + PASSION PRACTICES

- Be the Energy You Want To Feel

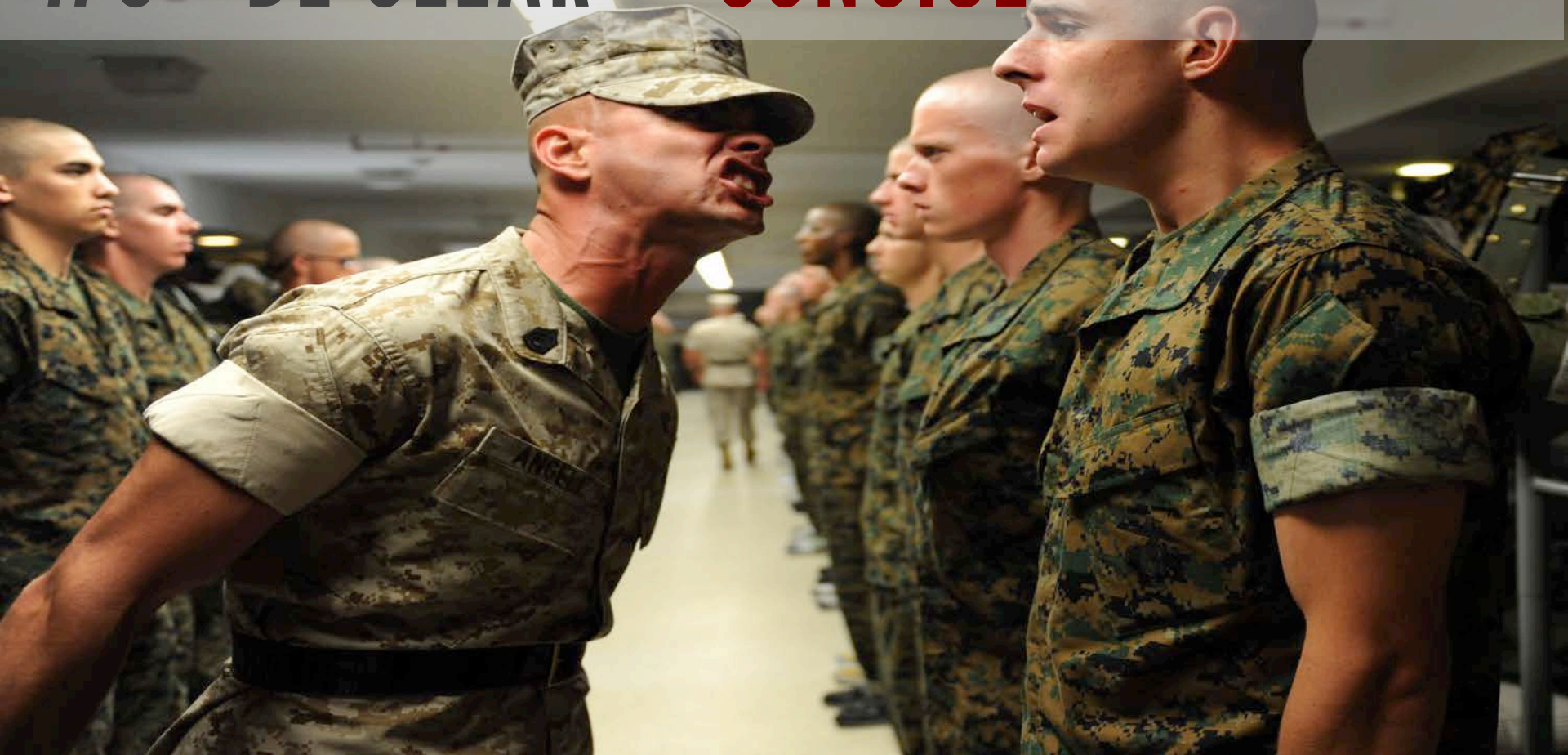
#7 - BE AUTHENTIC



BE AUTHENTIC PRACTICES

- Be Honest. Be Open. Be Flexible.

#8 - BE CLEAR + CONCISE



BE CLEAR + CONCISE PRACTICES

- Twitterize It!

#9 - THINK TED

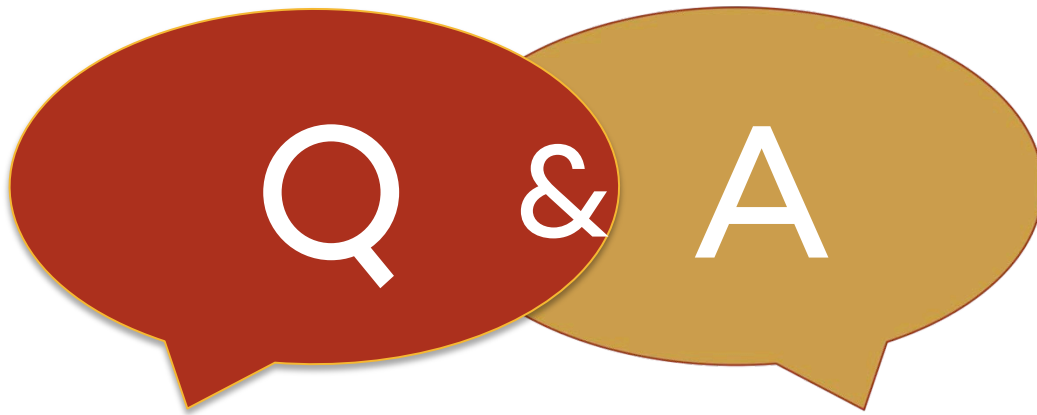


THINK TED PRACTICES

- 18 Minutes
- Provocative Topic/Title
- Be Innovative
- Compelling Delivery

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Thank you for your time!



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Questions or Comments?

Please contact Lea Johnson:

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